



Jeunes Entrepreneurs de France

Young Entrepreneurs of France



Majid El Jarroudi

[-] **General Secretary of JEF**

[-] **Vice President of JEUNE**

[-] **Founder of 3 companies:**

[-] **Algoconsult: consulting company specialized in entrepreneurship**

[-] **Sezam Café: Lounge / Salon de thé**

[-] **Immokey: real estate agency**

[-] **Education**

[-] **Master degree in Management**

[-] **Master degree in Communication**

[-] **Graduate from Sciences Po Paris**

[-] **Social Entrepreneurship INSEAD**









- ☞ Promote entrepreneurship among youths***
- ☞ Advice and training for young entrepreneurs***
- ☞ Help to develop business: networking, funding...***



 ***Problems met by youths***

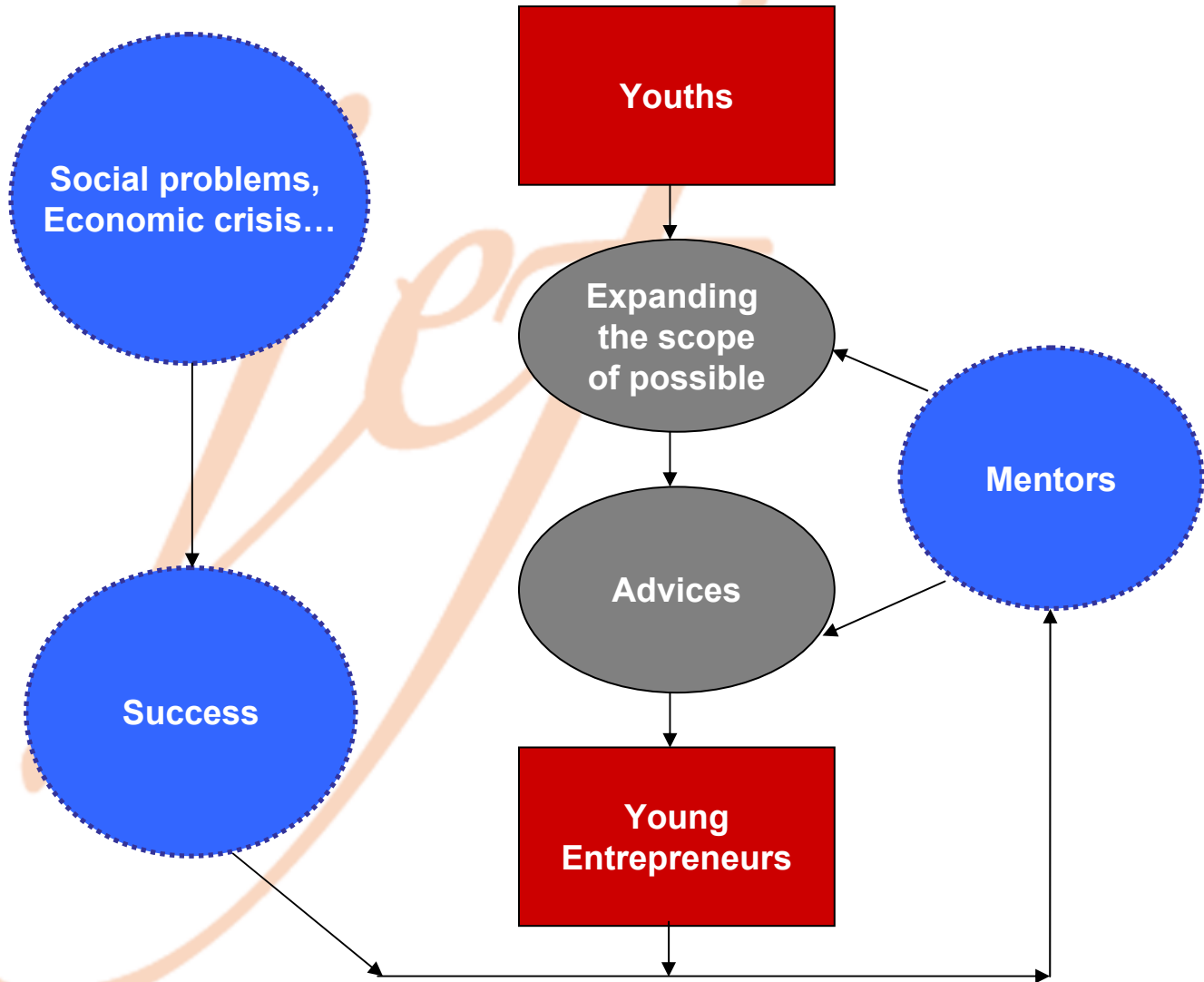
-  Lack of ressources
-  Lack of experience
-  No network
-  Loneliness

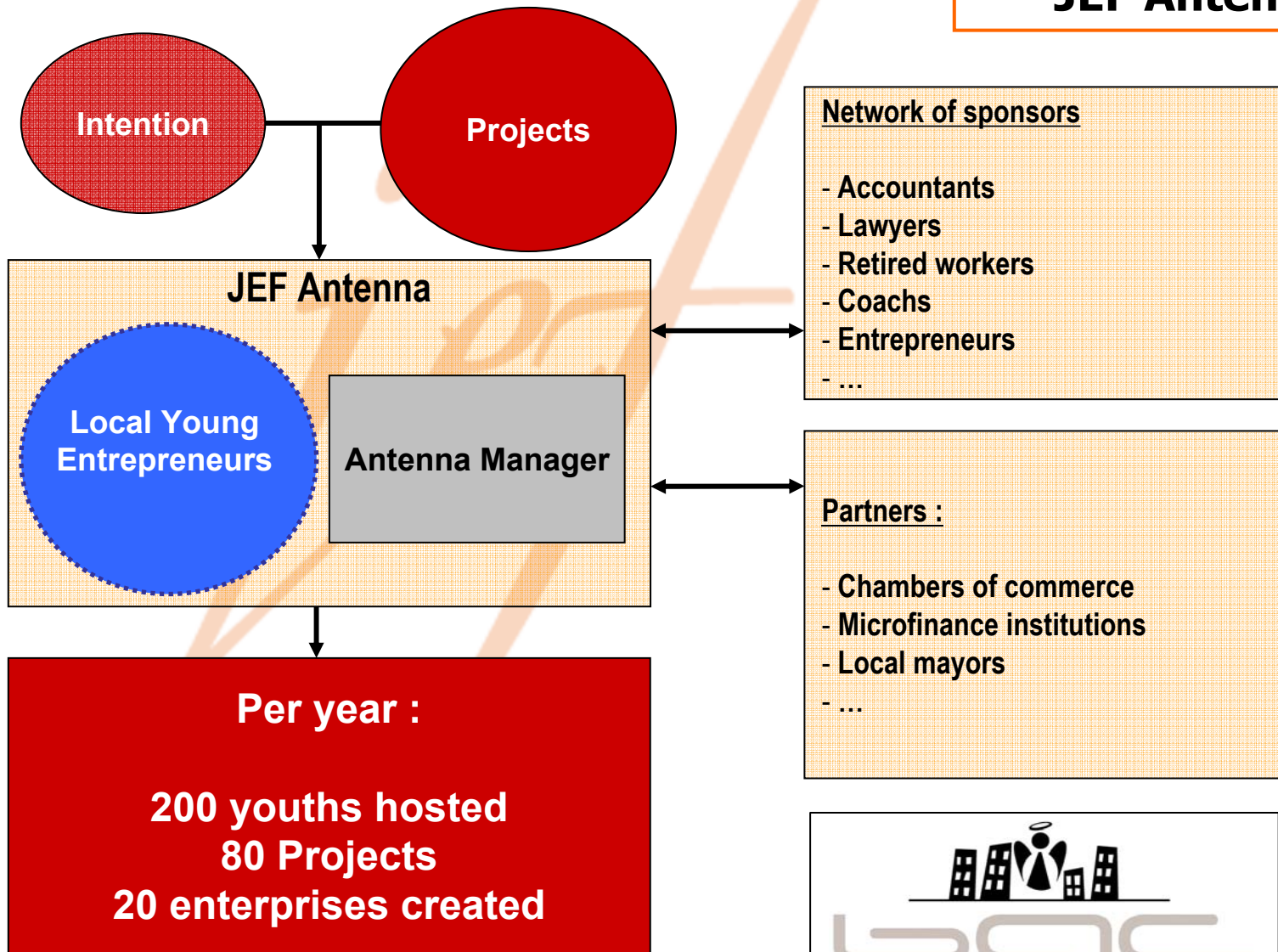
 ***What JEF offers***

-  Listen and advice
-  Networking
-  Prescription

 ***Keys of success***

-  Youths
-  Local Entrepreneurs





Rachida BOUATASSA-MARTIN

Knowledge Partners

Training in languages, communication...

Creation in 2005 – 19 employees



Charles BASSE

Ibisso

Drink (extract from hibiscus)

Creation in 2005 – 1 employee





-  - **FASILD -> ACSE** *(National Agency for equality)*
-  - **ASHOKA**
-  - **PlaNet Finance** *(micro finance)*
-  - **DRTEFP** *(Direction Régionale de l'Emploi et de la Formation Professionnelle)*
-  - **Levi Strauss Foundation**
-  - **Fondation Financière de L'Echiquier**
-  - **Fondation SAUR**
-  - ...



 **2007/2008**

 **Mantes la Jolie**

 **Trappes**

 **Gennevilliers**

 **Dijon**

 **Paris**

 **2008/2009**

 **St Denis**

 **Evry**

 **Lyon**

 **Marseille**

 **Mulhouse**

 **Bordeaux**



- ☞ How to promote entrepreneurship among youths***
 - ☞ Show examples of young entrepreneurs***
 - ☞ Young entrepreneurs talk to youths***
 - ☞ Local action***
 - ☞ Get access to finance***
 - ☞ Find mentors and coaches***
 - ☞ Help them to develop their business (network, new markets, local opportunities...)***

Next Challenge: supplier diversity program